

# I.G. ADVISORS

IMPACT. GROWTH.

I.G. Advisors is a strategy consultancy specialising in philanthropy, corporate impact, and fundraising advice. We offer innovative and practical solutions to help our clients maximize their social impact.



At I.G. Advisors, we work with both individual and institutional donors to maximize their impact and ensure their giving meets social and business objectives. We also work with charities and social enterprises to diversify and sustainably grow their income.

The impetus behind I.G. was to create a “one-stop shop” that met the needs of funders and fundraisers alike, by providing a comprehensive range of services to help our clients navigate the often complicated space where the private, public and charitable sectors intersect.

Our clients include individuals, foundations, companies, charities, not-for-profits, and social enterprises. They specialise in a wide range of areas including global health, international development, human rights, education, sport for development, and the arts.

Whether it's diversifying a philanthropic portfolio, setting up a corporate foundation, or launching a fundraising campaign, I.G. Advisors offers an array of services to help our clients grow and succeed.



## Philanthropy

We develop dynamic philanthropic strategies for individuals, families and foundations. We also provide support and counsel through each step of the implementation process.



## Corporate Impact

We develop and implement strategies for companies to maximise social return on investment, providing corporate philanthropy, CSR, and partnership development advice.



## Fundraising

We work with charities and social enterprises to diversify and sustainably grow their income. We have extensive major gifts, corporate partnerships, and campaigning experience.



## Social Misfits Media

Our sister company helps charities and social enterprises design and implement digital strategies, helping clients use social media for campaigning and fundraising.

## Clients

BILL & MELINDA  
GATES foundation

 **The Global Fund**  
To Fight AIDS, Tuberculosis and Malaria

**THE  
OLD  
VIC**

 **St PAUL'S**  
CATHEDRAL

 **The  
SIB  
Group**

  
**LUMOS**

**theguardian**

**riders**  


 **Start**

**h.** **The  
Hospital  
Club**

## Contact

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